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dollars & cents

CAN YOUR BUSINESS AFFORD NOT TO BE A CHAMBER MEMBER?

Savvy business owners and companies look to **one organization**—the **Greenfield Area Chamber of Commerce** to provide unsurpassed benefits and services designed to help them succeed in a highly competitive business environment at a minimal cost.

There is no other organization who can offer you such streamlined access to an impressive variety of tools, programs and services that will position your business for success. For less than .54 cents a day, most businesses can have the power of the **Greenfield Area Chamber of Commerce** behind you, as well as exclusive access to services worth **more than \$9,700** annually.

VALUE

BENEFIT	VALUE	EXPLANATION
Your Business Listings	\$1,000	Your business listed by category and website displayed in the business directory, included on the Chamber website: www.greenfieldcc.org . Your listing is seen by hundreds of potential customers each month, generating sales and name recognition.
Membership Database	\$500	Access to the Chamber membership list with contact information for 320+ business leaders to market your business, products and services. Chamber members are encouraged to support, recommend and do business with each other. Mailing labels can be provided for a nominal fee. Use this information to build your business.
Chamber Corner	\$125	Receive mention in the monthly full page CHAMBER CORNER ad in the Daily Reporter. Advertising space is also available for purchase.
Meeting Facilities	\$250	If you need professional meeting space, take advantage of the Board Room or the Training Room at the Chamber building. Groups up to 40 can be accommodated in our state-of-the-art meeting facilities.
Networking	\$500+	Make unlimited contacts at our networking events throughout the year including membership luncheons.
Promotional Displays	\$150	Share brochures and business cards with potential customers in the Chamber lobby displays.

<i>BENEFIT</i>	<i>VALUE</i>	<i>EXPLANATION</i>
Mailings	\$200	Chamber members can take advantage of postage discounts using our Bulk Mailing Permit.
Social Media/ Face Book	\$250	Postings to promote Chamber members and events will happen often throughout the year.
Web Site Listing	\$500	Chamber members receive two complimentary listings under the business categories of your choice.
Ribbon Cuttings	\$150	The Chamber will join in celebrating your new business or a location move with a ribbon cutting ceremony. Local officials as well as Chamber Ambassadors and Board of Directors participate in this media event.
Showcase Table at Membership Luncheons	\$150	Consider having a Showcase Booth at one of the membership luncheons. Display information about your business, products, upcoming events and services to all attending the luncheons.

ADDED VALUE

<i>BENEFIT</i>	<i>VALUE</i>	<i>EXPLANATION</i>
Advertising	\$1,000+	Your business information and website are displayed in the business directory and included on the Chamber website: www.greenfieldcc.org . Your listing is seen by thousands of potential customers each month, generating sales and name recognition.
Sponsorships	\$500+	Our wide range of sponsorship opportunities give you significant exposure in front of hundreds of business professionals in Hancock and surrounding counties. Because this is a targeted audience, the visibility you receive is more impactful.
Trustees	\$1,500+	Become a Trustee sponsor of the Greenfield Area Chamber of Commerce supporting our efforts and events. Your logo will appear on the Chamber website, at monthly member lunch meetings as well as signage throughout the year,

IMMEASURABLE VALUE

<i>BENEFIT</i>	<i>VALUE</i>	<i>EXPLANATION</i>
E-Blast Newsletter	\$\$\$\$\$	Promote your business or staff in our weekly E-Blast newsletter sent to 2,000+ e-mail addresses.
Referrals	\$\$\$\$\$	The Chamber provides referrals exclusively to member businesses. Chamber members receive visibility on our website, phone inquiries, social media and exposure at events.
Credibility	\$\$\$\$\$	Potential customers view Chamber members as businesses with integrity who are committed to the local community and economy. Consumers and business decision makers are significantly more likely to think positively of a businesses' reputation when they are a Chamber member.
Community Prosperity	\$\$\$\$\$	The Chamber accelerates regional prosperity by staying focused and involved in the top business and community priorities. Chamber partnerships can provide value to your membership investment.